



Press Release

For Immediate Release

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Transtar Autobody Technologies Announces Breakthrough 1K Technology

Brighton, MI – DTM Waterborne Primer is a gray, premium grade, 1K anti-corrosive waterborne primer surfacer that performs like a 2K product. It provides exceptional flow and leveling along with superior film build and sanding characteristics. This unique, ready to spray formula is fast drying and may also be used as a sealer. It offers excellent adhesion to a wide variety of substrates and can be directly topcoated with: solvent and waterborne basecoats, single stage urethanes, polyurethane enamels, acrylic enamels, synthetic enamels and acrylic lacquers. This primer provides exceptional corrosion resistance when applied direct to metal.

Benefits include:

- Can be used as a primer or sealer
- Outstanding barrier coat protection over existing feather-edged finishes, reducing re-do's due to wrinkling, bleeding and contour mapping
- 1K anti-corrosive, waterborne primer surfacer that performs like a 2K product
- Excellent adhesion to a variety of substrates, see TDS for full list
- Direct to Metal application
- 4 day critical recoat time without sanding. Most other primers are 24-48 hours.
- North American compliant (low VOC)
- Topcoat with a large variety of basecoats (water and solvent), enamels, lacquers, etc.

The company has been a trusted name in the autobody aftermarket for over 40 years and continues to offer new, innovative products to the marketplace.

Headquartered in Brighton, Michigan (just 40 minutes outside of Detroit Motor City), Transtar is a leading manufacturer of automotive refinish and body shop repair products that meet the performance standards of its customers and conforms to the regulations that protect the lives of industry professionals and the environment. The company has broad distribution across North America, with a significant presence in Latin America and other key markets. Transtar Autobody Technologies is an ISO 9001:2008 certified manufacturer and part of the Transtar Automotive Group. For more information about Transtar's products and services, please visit www.tat-co.com.

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