Reduce Labor & Material Costs by $375*

HOW?
With these process improvements...

- **INCREASE BILLABLE LABOR TIME** - Through proper material use in the initial repair there is no unbilled labor cost.
- **REDUCE MATERIAL COST** - With no re-do’s for wrinkling, bleed through or contour mapping, there are no unbilled paint & material costs.
- **EXTRA PROTECTION** - You are going to prime your work anyway, why not protect against re-do’s at the same time?
- **IMPROVE SHOP THROUGHPUT** - Your paint booth is the most valuable piece of equipment in the shop. Use a repair system that ensures booth time = billable time.

* See reverse for savings details.

TIPS FROM OUR TECHS

- When humidity conditions are above 70%, it is best to let primer flash between coats until it is completely dull.
- Medium coats will flash dull much faster than heavy coats; applying 3 medium coats is faster to dry than applying 2 heavy coats.
- When used as a sealer, reduce up to 5% with Transtar Waterborne Thinner for a smoother surface.
- Coat entire panel when using DTM Waterborne Primer as a barrier coat over 1K/reversible coatings.
- The use of handheld blowers significantly reduces flash/dry times.
- Exhibits superior sandability and does not clog the sandpaper, making it incredibly easy to sand.
DTM Waterborne Primer Information

DTM Waterborne Primer is a gray, premium grade, 1K anti-corrosive waterborne primer surfacer that performs like a 2K product. It provides exceptional flow and leveling along with superior film build and sanding characteristics. This unique, ready to spray formula is fast drying and may also be used as a sealer. It offers excellent adhesion to a wide variety of substrates and can be directly topcoated with solvent and waterborne basecoats, single stage urethanes, polyurethane enamels, acrylic enamels, synthetic enamels and acrylic lacquers. This primer provides exceptional corrosion resistance when applied direct to metal and sanded e-coat panels.

HOW IT IS MAKING A DIFFERENCE IN ANY SHOP:
Reduces costly re-repairs due to wrinkling, bleed-through and/or contour mapping – because there is no need to re-do panels. Since re-do’s are sharply reduced, there will be significantly less unbilled material and labor costs per job. This will free up the shop for other new work to get done rather than wasting time on re-do repairs!

Water or solvent? Use it with both – It does not matter which system you are using, water...solvent...both are completely compatible with this product. Use it under water & solvent basecoats, single stage urethanes, polyurethane enamels, acrylic enamels, synthetic enamels and acrylic lacquers.

Better for the environment – Having a lower VOC means that the product is friendlier for the Earth than its higher VOC competitors. It is better to use a low VOC product to reduce the amount of chemicals emitted into the environment. To help preserve the environment, every little bit counts.

Excellent adhesion to a variety of substrates – Use direct on properly prepared/cleaned substrates such as: bare steel, galvanized and aluminum, sanded OEM E-Coat, fiberglass/SMC/unbroken gel coat, raw plastic - rigid (SMC, BMC), body filler, 1K and 2K primers and reversible and non-reversible OEM finish or old paint work.

Direct to metal application – Exhibits excellent corrosion resistance when applied direct to metal. No need to worry about adhesion, this is a 1K product that performs like a 2K product!

Direct to sanded e-coat application – OEM e-coat is not an issue, apply over a properly sanded and prepared panel.

Dual use – Not only is this a great primer, but you can use it as a sealer too! One product for two uses, saves you from having to carry an additional product.

Easy to sand – Don’t you hate it when the primer you are using clogs up the sandpaper? DTM Waterborne Primer sands easily and does not clog up the sandpaper.

DTM WATERBORNE SAVINGS ANALYSIS:
Re-repair due to wrinkling, bleed-through and/or contour mapping

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lost Labor Productivity - Sanding panels down</td>
<td>$16.00</td>
</tr>
<tr>
<td>Extra Material Cost - Sandpaper/prep paste</td>
<td>$ 4.76</td>
</tr>
<tr>
<td>Lost Labor Productivity - Mixing/Reapplying primer</td>
<td>$ 4.00</td>
</tr>
<tr>
<td>Cost of Transtar DTM Waterborne Primer RTS quart</td>
<td>$41.25</td>
</tr>
<tr>
<td>Lost Labor Productivity - Sanding panels down</td>
<td>$24.00</td>
</tr>
<tr>
<td>Lost Labor Productivity - Scuff pad blend area</td>
<td>$12.00</td>
</tr>
<tr>
<td>Extra Material Cost - Sanding panels down</td>
<td>$ 5.50</td>
</tr>
<tr>
<td>Lost Labor Productivity - Mixing/Reapplying base</td>
<td>$40.40</td>
</tr>
<tr>
<td>Cost of 3 coats of basecoat</td>
<td>$89.49</td>
</tr>
<tr>
<td>Lost Labor Productivity - Mixing/Reapplying clear</td>
<td>$16.80</td>
</tr>
<tr>
<td>Cost of 1 quart RTS clearcoat</td>
<td>$69.53</td>
</tr>
<tr>
<td>Cost of lost booth time</td>
<td>$48.00</td>
</tr>
<tr>
<td>Cost of natural gas for re-do bake cycle</td>
<td>$ 6.00</td>
</tr>
<tr>
<td><strong>Total Estimated Cost of Re-repair</strong></td>
<td><strong>$377.73</strong></td>
</tr>
</tbody>
</table>

TINTING & ADDITIVES:

TINTING
Tinting of this product is not recommended.

PERFORMANCE ADDITIVES
6417 Kicker – Do not use.
6737 Fisheye Remover – Do not use.
9194 Universal Urethane Flex Additive – Do not use.

AVAILABILITY:
32-0051 DTM Waterborne Primer, Gallon (3.78 L), 2/case
32-0054 DTM Waterborne Primer, Quart (0.946 L), 6/case
50-0081 Waterborne Thinner, Gallon (3.78 L), 2/case

USE AS PART OF THE TRANSTAR SYSTEM:
Transtar recommends using our Transtar branded products for the best job...start to finish. Choose from a variety of products to suit the needs of every job.

The National Rule system of products includes:
* Kwik Gloss Clearcoat (6841) - 2K fast drying acrylic urethane clearcoat that provides the ultimate productivity and gloss.
* Euro Classic Clearcoat (7021) - a high solids clearcoat that provides optimum flow and leveling and imparts a glass-like finish. Excellent flexibility and is resistance to stone chips and abrasions.
* Euro Kwik Clearcoat (7211) - a high solids clearcoat that provides a smooth gloss finish and a shop can clearcoat, buff/polish and deliver the vehicle in the same day
* Transtar No Mix LV Basecoat - a great high solids replacement for any shop.

The Low V.O.C. system of products includes:
* 2.1 Low VOC Clearcoat (6531) - a low VOC acrylic urethane clearcoat that is suitable for all automotive refinishing. It offers a high gloss and superior finish and can be air dried or force dried.
* 2.1 Low VOC Euro Classic Clearcoat (7311) - a high solids clearcoat that provides optimum flow and leveling and is compliant in all Low VOC markets.
* Transtar No Mix LV Basecoat - a great high solids replacement for any shop.